

LIVING IN HARMONY



INTERNATIONAL
MEDIA PRODUCTION ZONE

About Dubai

Dubai, a vibrant cosmopolitan city, is the ultimate settlement for the modern global citizen. The Emirate, with its large international business community, offers amazing opportunities to whoever calls it home.

Dubai has become the ideal platform from which to serve more over 1.8 billion people across the Middle East, Africa and CIS countries. It is the strategic gateway to rapidly expanding, vibrant markets.

Dubai boasts a phenomenal GDP growth rate and since 2002 has developed several new business hubs covering IT, Media, Healthcare, Finance and many more. Driving these hubs are young, dynamic, talented people of a diverse range of nationalities.

Dubai has one of the youngest demographics in the world-with over 40% of the population aged below 25. The Emirate's new generation is forward thinking, dynamic and well known for their technological confidence.

Dubai offers unmatched nightlife, shopping, entertainment, and leisure facilities that are the envy of the world. In addition, the Emirate has a skyline of stunning, modern skyscrapers as well as first-class medical, housing and transport facilities.





INTERNATIONAL MEDIA PRODUCTION ZONE

With international markets emerging fast, the global media industry too is picking up pace. New channels are emerging, amazing technologies are being introduced and the demand for quality is continually increasing. To capitalize on these developments, Dubai Holding has greatly expanded the space of Dubai Media City (DMC's) operations by creating this huge new free trade zone; which is dedicated solely to media production activities. [HYPERLINK "http://www.impz.ae" \t "_blank"](http://www.impz.ae) IMPZ's mission is to create an unparalleled, eco-friendly and flexible production service environment in Dubai that will meet the unique needs of the media production and publishing industry worldwide.

As markets across the globe become more cost competitive, it has become imperative for media production companies in the Middle East to network. By pooling resources, reduction overheads and using cutting-edge technology, regional media companies can offer the global market quality products at economical prices.

To that end, the International Media Production Zone [HYPERLINK "http://www.impz.ae" \t "_blank"](http://www.impz.ae) [IMPZ's] will be the largest ever environment of its kind to unleash the power of networking.

EXCLUSIVELY MARKETED BY



World Class Amenities

The Ivory Tower boasts of world class amenities that are at par with Dubai standards of comfortable living.

- ✧ Temperature Controlled Outdoor
- ✧ Swimming Pool, Juice Bar
- ✧ Fully-Equipped Gymnasium
- ✧ Sauna, Steam Room & Spa
- ✧ Hobby Center for children
- ✧ Library Cafe
- ✧ Home Theatre Room
- ✧ Business Lounge & Business Center
- ✧ Mini Market
- ✧ Baby Daycare
- ✧ Multi-Purpose Banquet Hall
- ✧ Roof top Tennis court



Security, Safety & Communication

We consider Ivory Towers as a haven where one can escape the pressures of work and as a sanctuary where one does not feel even a tinge of fear because you know that you and your family are secure amidst the comfort of your homes.

- ✧ Closed circuit television and security card reader
- ✧ Camera covered parking / public place
- ✧ Video-phone facilities for all units
- ✧ SMS fire alert Services and Utilities
- ✧ 24-hour maintenance
- ✧ Reserved car parking for each unit
- ✧ Mail box for each unit
- ✧ Service lift
- ✧ Broadband Internet units
- ✧ Fully equipped laundry room



Apartment Interior

- ✧ Quality Tiled Floor Finishes
- ✧ Natural Stone Countertops
- ✧ Built-in Closets
- ✧ Brand Name Bathroom Accessories and Fixtures



STUDIO UNITS

Studio units perfect for the single professional. We have eight cozy unit plans of studio apartments that can suit any lifestyle.

Type (S A)

Area: 40,4 m²

Balcony Area : 5,2 m²



Type (S A1)

Area: 45,8 m²



Type (S B)

Area: 40,7 m²

Balcony Area : 5,2 m²



Type (S C)

Area: 41,3 m²

Balcony Area : 4,8 m²



Type (S D)

Area: 42,3 m²



Type (S E)

Area: 46,2 m²



Type (S F)

Area: 57 m²

Balcony Area : 4 m²



Type (S G)

Area: 43,4 m²



ONE BEDROOM UNITS

The one-bedroom units are ideal for couples who have just tied the knot and are just starting their life together. The warm ambiance of the units plus the luxury of space is the ultimate equation to a blissful future. We have eighteen available unit plans to match your moods.

Type (1.B.R. A)

Area: 83.7 m²
Balcony Area : 6.3 m²



Type (1.B.R. A1)

Area: 83.7 m²



Type (1.B.R. B)

Area: 94.1 m²
Balcony Area : 10.7 m²



Type (1.B.R. B1)

Area: 101.9 m²
Balcony Area : 6.3 m²



Type (1.B.R. D)

Area: 80.6 m²
Balcony Area : 10.8 m²



Type (1.B.R. D1)

Area: 85.9 m²
Balcony Area : 5.2 m²



Type (1.B.R. D2)

Area: 92.2 m²



Type (1.B.R. E)

Area: 88.2 m²



Type (1.B.R. G)

Area: 91.1 m²



Type (1.B.R. G1)

Area: 86.5 m²
Balcony Area : 5 m²



ONE BEDROOM UNITS

Type (1.B.R. B2)

Area: 102.8 m²

Balcony Area : 6.3 m²



Type (1.B.R. C)

Area: 96.5 m²

Balcony Area : 4.4 m²



Type (1.B.R. C1)

Area: 96.5 m²

Terrace Area : 34.2 m²



Type (1.B.R. E1)

Area: 83.3 m²

Balcony Area : 5 m²



Type (1.B.R. F)

Area: 105 m²

Balcony Area : 5 m²



Type (1.B.R. H1)

Area: 106.1 m²

Terrace Area : 68.1 m²



Type (1.B.R. H)

Area: 106.1 m²

Balcony Area : 4 m²



Type (1.B.R. I)

Area: 91 m²

Balcony Area : 4.6 m²



TWO BEDROOM UNITS

The two-bedroom unit is your best option if you have a small family. We have three units plans to choose from, depending on which panorama you prefer, but all have the provision of a balcony where you can enjoy the scenery you enjoy most.

Type (2.B.R. B)

Area: 136.6 m²
Balcony Area : 8.9 m²



Type (2.B.R. A)

Area: 122.5 m²
Balcony Area : 11.6 m²



Type (2.B.R. B1)

Area: 141.9 m²
Balcony Area : 4.4 m²



DUPLEX UNIT

Duplex units are two-story apartments that are perfect for families who value space. It is the unit of choice if you want a place for your kids to enjoy the outdoor and the fresh air without leaving the sanctuary of your home.



Type (DO-P A)

Area: 184.2 m²
Balcony Area : 10.8 m²
Balcony Area : 75.9 m²

THREE BEDROOM UNITS

The three-bedroom units is made available for large families. The spacious rooms, large hall and communal area are perfect for family gatherings and activities. It is a fusion of innovation, design, and comfort fit for the dynamic family of the future.

Type (3.B.R. A)

Area: 192.6 m²

Balcony Area : 5.2 m²

Terrace Area : 113.7 m²



Type (3.B.R. B)

Area: 192.6 m²

Balcony Area : 26.8 m²



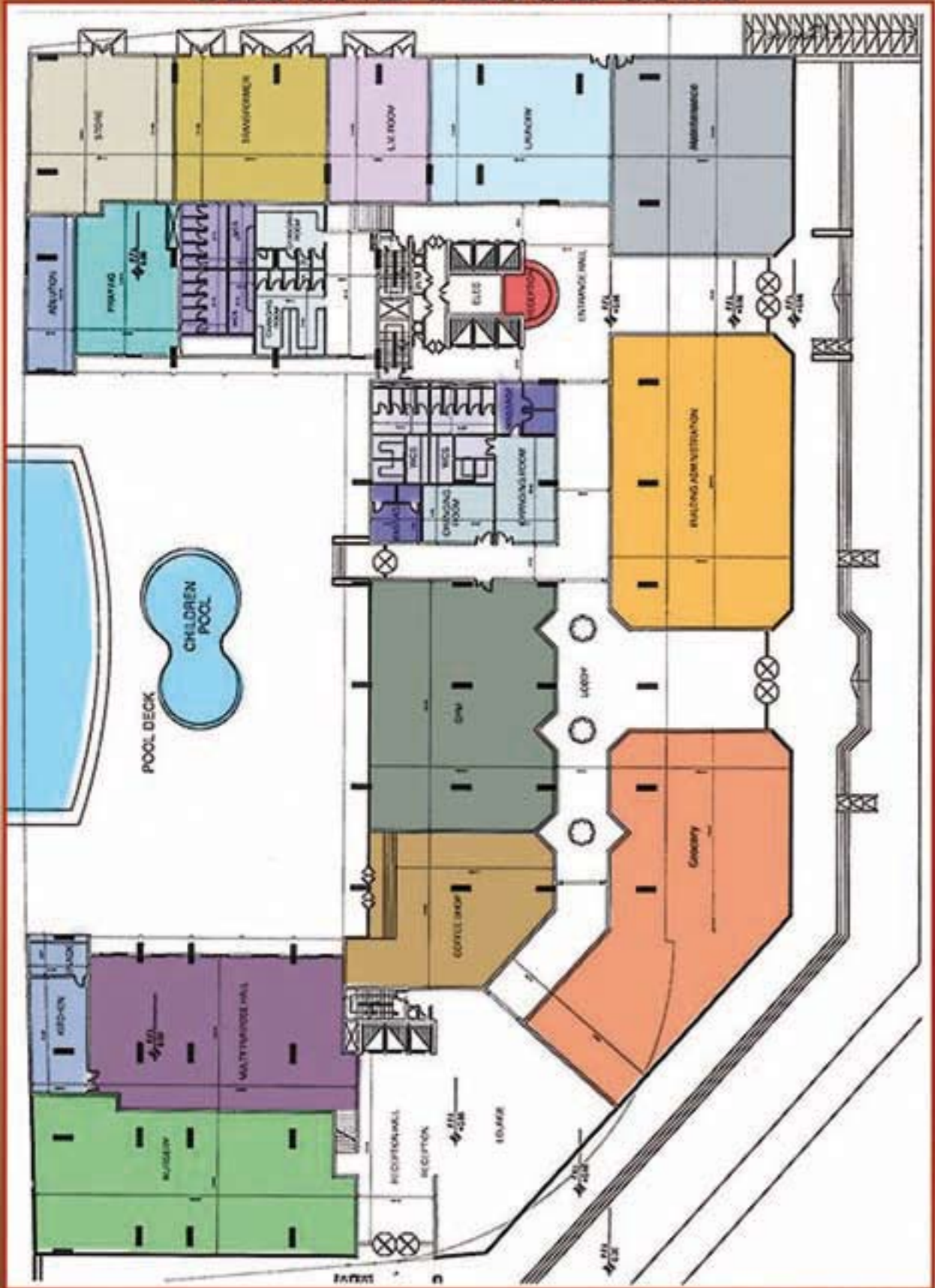
Type (3.B.R. C)

Area: 192.6 m²

Balcony Area : 21.8 m²



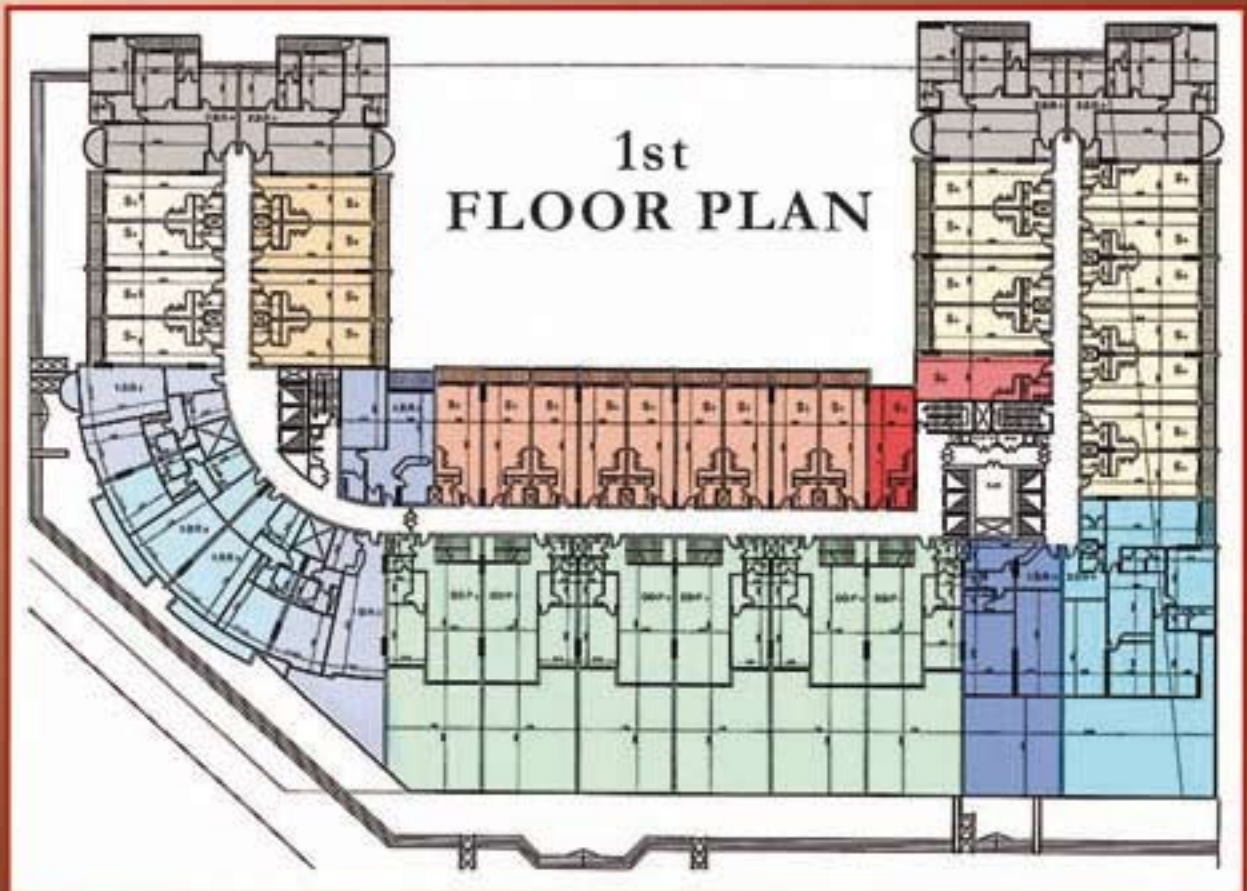
GROUND FLOOR UNIT



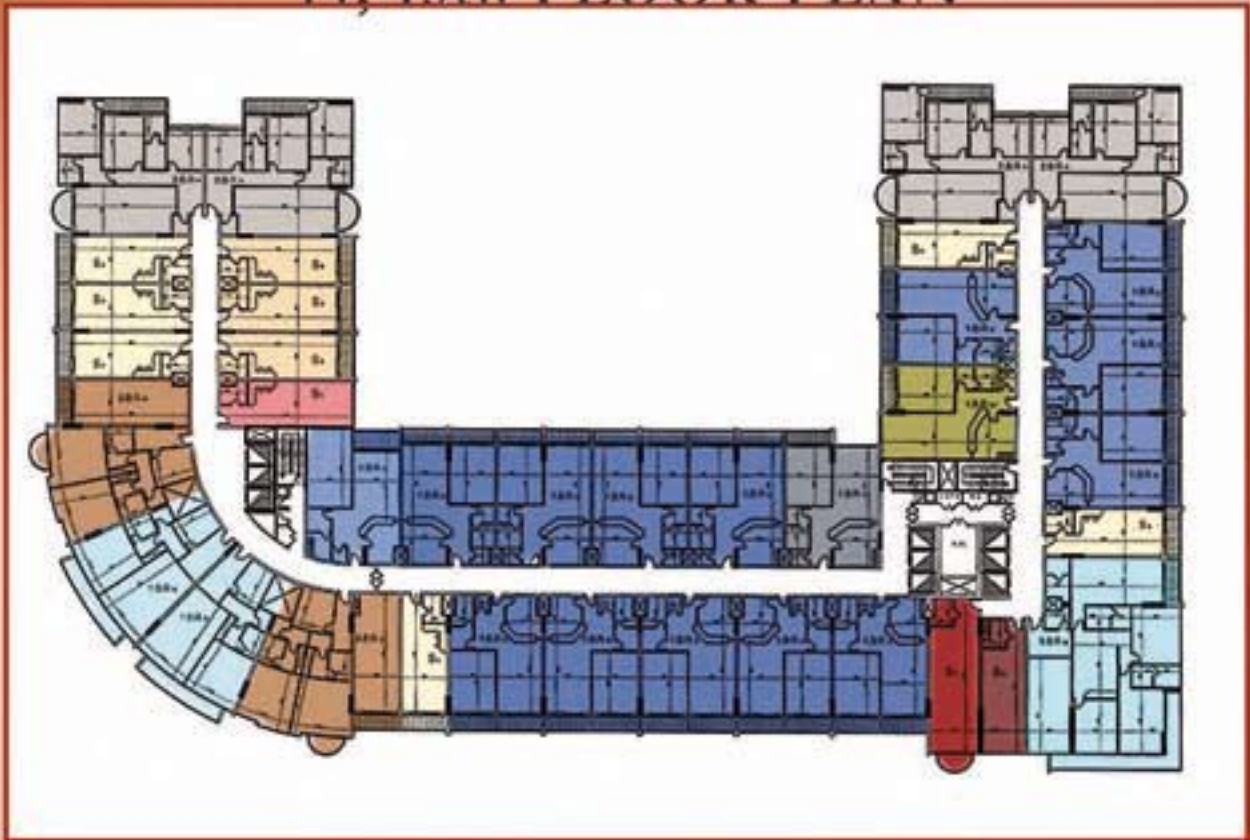
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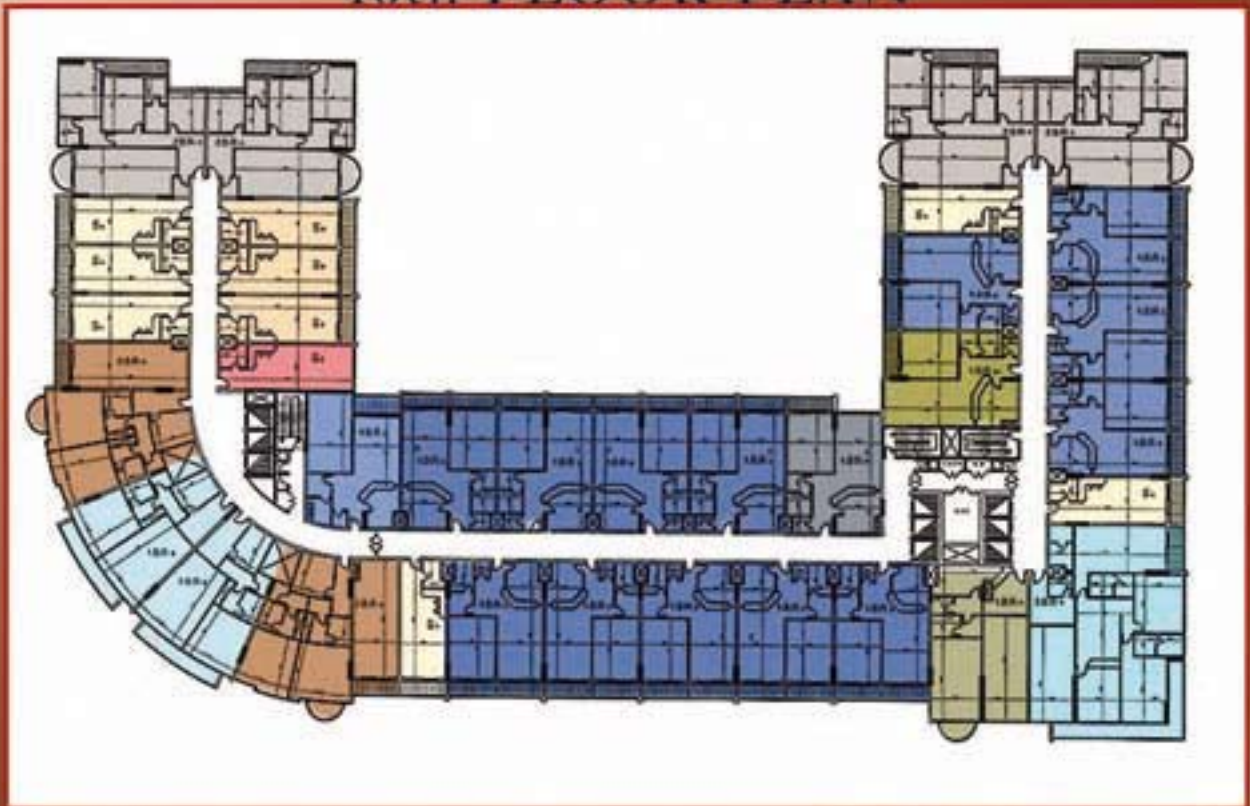
1st FLOOR PLAN



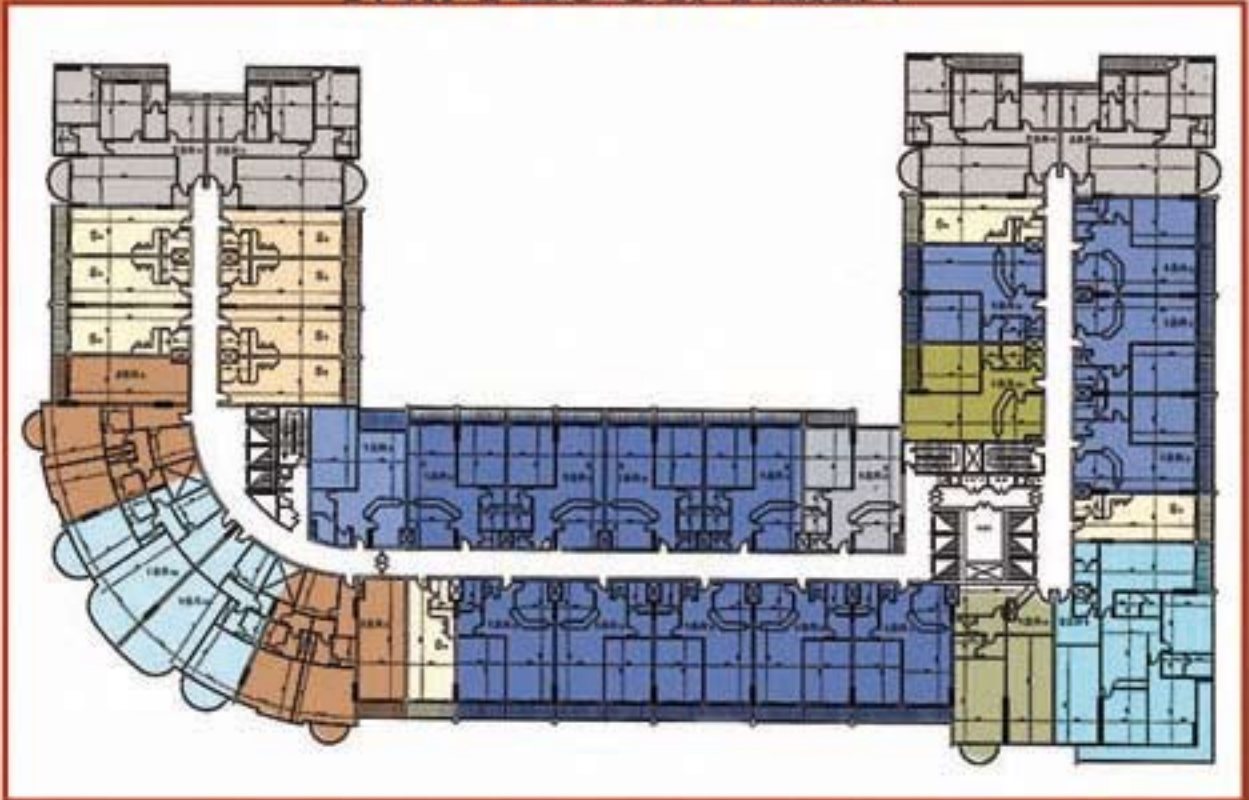
14, 15th FLOOR PLAN



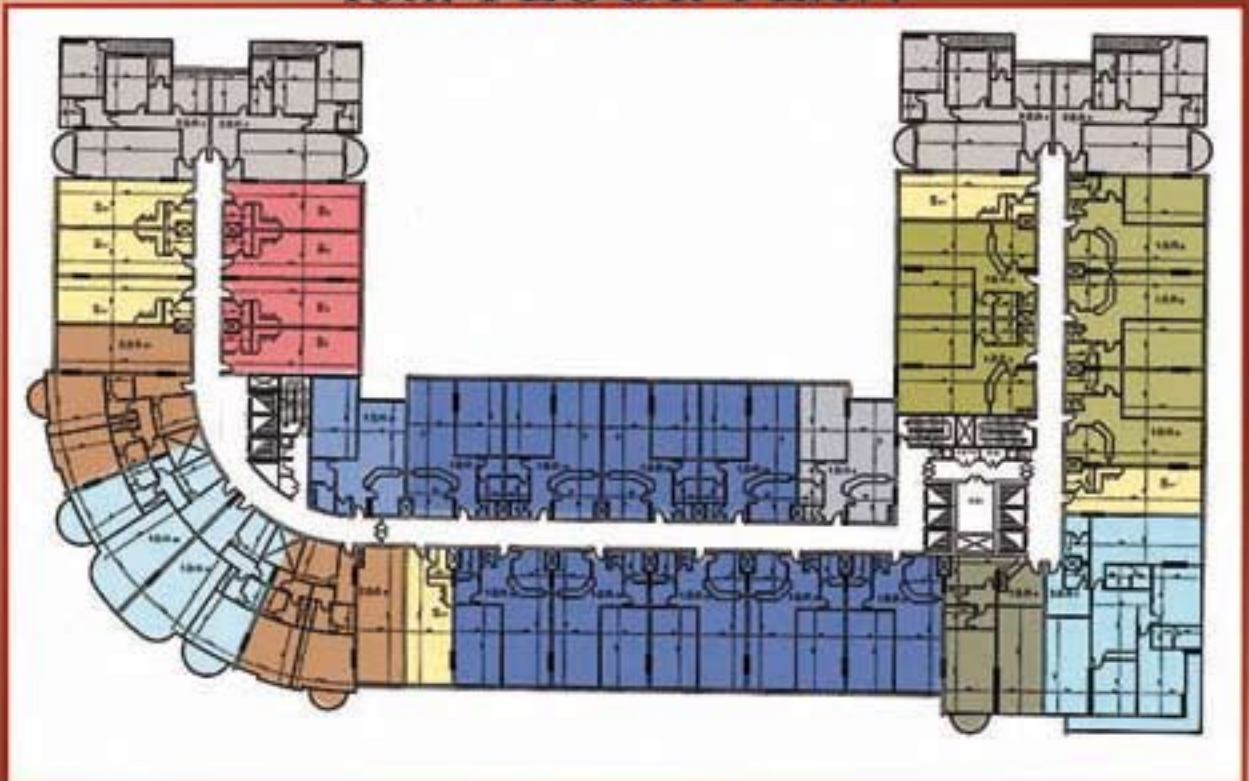
16th FLOOR PLAN



17th FLOOR PLAN



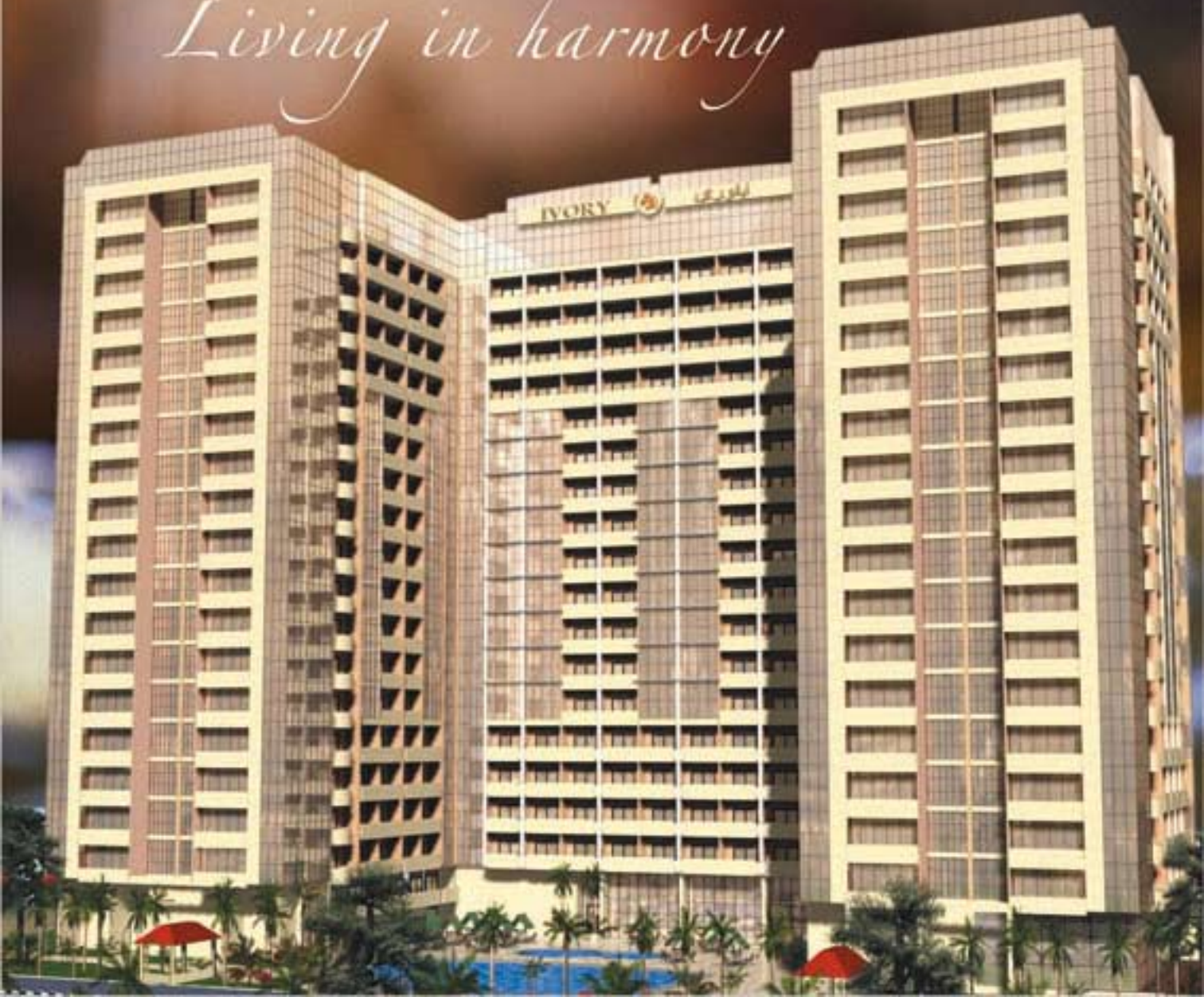
18th FLOOR PLAN



IVORY TOWER RESIDENCE

The **Ivory Tower**, a dynamic 19-storey luxury residential tower located in the heart of the (IMPZ) International Media Production Zone has custom designed units to suit your needs. The Ivory Tower is strategically located with both views and easy access to the nearby Emirates Road and Dubailand. Set in landscaped gardens adjacent to a lake of 5 million square feet, this complex will offer residents connections to **Dubai, Jebel Ali, Dubai Media City, Dubai Internet City, Knowledge Village** and the unmatched retail/recreational facilities of the Media Market within IMPZ.

Living in harmony



EXCLUSIVELY MARKETED BY



**SELECT
REAL ESTATE**



LOCATION MAP

